

UNMASK *the* Masquerade



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Dear Sir or Madam:

Girlfriends 4 Girlfriends & Cover Girls focus groups of the **Broward Outreach Centers** a Division of the Miami Rescue Mission, will hold their Annual Gala entitled “**Unmask the Masquerade**” at the Weston Country Club, Weston, FL on **Saturday, October 21, 2017 from 7-11PM.**

Miami Rescue Mission | Broward Outreach Centers provide comprehensive residential programs and services at three locations, Miami, Hollywood and Pompano Beach, to women and families who have faced issues of domestic violence, sexual abuse and otherwise compromising situations that led them to flee their circumstances to seek hope, help and an opportunity for a transformed life and for safe and affordable housing. **Girlfriends 4 Girlfriends & Cover Girls** serve as mentors and advocates, empowering and promoting safe and affordable housing to those currently participating in the **MRM | BOC** residential housing program.

On October 21st, “**Unmask the Masquerade**” will honor and support women who have taken off the mask of abuse. Some will share their story of empowerment, hope, happiness and finding a home through the support of **Girlfriends 4 Girlfriends & Cover Girls, MRM | BOC** and **YOU!**

As a **Giving Partner**, **you** will receive recognition at the event where 125 individuals will be in attendance and radio recognition. What a terrific way to market **your** business! Donations may be packaged to leverage their value with **your** name and business location being included on the bid sheets.

To make a donation please mail the attached **Sponsorship Commitment Form** to Gussie Flynn, Chief Development Officer, Miami Rescue Mission, 2159 NW 1st Court, Miami, FL 33127 or gflynn@caringplace.org

Thank you in advance for your consideration and support of the women and families for whom we serve.

Many Blessings,

Marilyn Purdy
G4G / Cover Girls
Gala Chairperson
786-277-3600
marilyn.purdy@mynycb.com

Gussie Flynn
G4G Leader
305-572-2047
gflynn@caringplace.org

Nina Corbe
Cover Girls Leader
954-554-5118
ncorbe@caringplace.org

All donations will be used to generate funds for Miami Rescue Mission and may be packaged or allotted as necessary by the organization. Miami Rescue Mission, a non-profit 501(c)3 with Registration #CH1524, is registered with the State under the Solicitation of Contributions Act. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800.435.7352) within the State. Registration does not imply endorsement, approval or recommendation by the State.

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Presenting Sponsor -AmTrust Bank
Presenting Co-Sponsor -Open

\$15,000

Pre-Event

- ✓ Industry Exclusivity and right of first refusal for following year
- ✓ Name and logo recognition as "Presenting Sponsor" in print on:
 - ◆ Invitations, press releases, social media spread, electronic communications, promotional e-blast; event website
 - ◆ Logo and name in "Thank You" post-event ad
- ✓ Logo as Presenting Sponsor recognition on Miami Rescue Mission event website with link to company website
- ✓ Opportunity to provide promotional gift for table sponsors and their guests
- ✓ Opportunity for company executives to tour Miami Rescue Mission's program/service sites
- ✓ Program presentation for corporate executives
- ✓ Opportunity to share an exclusive interview on WIOD's Mission Possible Program

Event Day

- ✓ VIP placement in main dining area for twenty guests (2 tables)
- ✓ Dedicated wait staff
- ✓ Corporate branding of space (banners/collateral materials provided by sponsor)
- ✓ Recognition at Reception as Presenting Sponsor
- ✓ Podium recognition
- ✓ Complimentary group photograph
- ✓ Corporate executive opportunity to speak during opening/welcome

Post Event

- ✓ Miami Rescue Mission sponsor plaque
- ✓ Recognition in post event press release, media coverage and promotional e-blasts

Fair Market Value: \$12,500

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Peace Angel Sponsor

\$10,000

Pre-Event

- ✓ Name and logo recognition as "Peace Angel" in print on:
 - ◆ Invitations, press releases, social media spread, electronic communications, promotional e-blast; event website
 - ◆ Logo and name in "Thank You" post-event ad
- ✓ Logo as "Peace Angel" sponsor recognition on Miami Rescue Mission event website with link to company website
- ✓ Opportunity to provide promotional gift for table sponsors and their guests
- ✓ Opportunity for company executives to tour Miami Rescue Mission's program/service sites
- ✓ Program presentation for corporate executives
- ✓ Opportunity to share an exclusive interview on WIOD's Mission Possible Program

Event Day

- ✓ VIP placement in main dining area for ten guests (1 table)
- ✓ Dedicated wait staff
- ✓ Corporate branding of space (banners/collateral materials provided by sponsor)
- ✓ Recognition at Reception as Peace Angel sponsor
- ✓ Podium recognition
- ✓ Complimentary group photograph

Post Event

- ✓ Miami Rescue Mission sponsor plaque
- ✓ Recognition in post event press release, media coverage and promotional e-blasts

Fair Market Value: \$8,750

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Peace Keeper Sponsor

\$5,000

Pre-Event

- ✓ Name and logo recognition as "Peace Keeper" in print on:
 - ◆ Invitations, press releases, social media spread, electronic communications, promotional e-blast; event website
 - ◆ Logo and name in "Thank You" post-event ad
- ✓ Logo as "Peace Keeper" sponsor recognition on Miami Rescue Mission event website with link to company website
- ✓ Opportunity to provide promotional gift for table sponsors and their guests
- ✓ Opportunity for company executives to tour Miami Rescue Mission's program/ service sites
- ✓ Program presentation for corporate executives

Event Day

- ✓ Placement in main dining area for 6 guests
- ✓ Corporate branding of space (banners/collateral materials provided by sponsor)
- ✓ Recognition at Reception as Peace Keeper Sponsor
- ✓ Podium recognition
- ✓ Complimentary group photograph

Post Event

- ✓ Miami Rescue Mission sponsor plaque
- ✓ Recognition in post event press release, media coverage and promotional e-blasts

Fair Market Value: \$4,250

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Peace Maker Sponsor

\$2,500

Pre-Event

- ✓ Name and logo recognition as "Peace Maker" in print on:
 - ◆ Invitations, press releases, social media spread, electronic communications, promotional e-blast; event website
 - ◆ Logo and name in "Thank You" post-event ad
- ✓ Logo as "Peace Maker" sponsor recognition on Miami Rescue Mission event website with link to company website
- ✓ Opportunity to provide promotional gift for table sponsors and their guests
- ✓ Opportunity for company executives to tour Miami Rescue Mission's program/ service sites

Event Day

- ✓ Placement in main dining area for 4 guests
- ✓ Recognition at Reception as Peace Maker Sponsor
- ✓ Podium recognition
- ✓ Complimentary group photograph

Post Event

- ✓ Recognition in post event press release, media coverage and promotional e-blasts

Fair Market Value: \$1,500

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Peace Believer Sponsor

\$1,000

Pre-Event

- ✓ Opportunity for company executives to tour Miami Rescue Mission's program/ service sites
- ✓ Program presentation for corporate executives

Event Day

- ✓ Placement in main dining area for two guests
- ✓ Podium recognition
- ✓ Complimentary group photograph

Post Event

- ✓ Recognition in post event press release, media coverage and promotional e-blasts

Fair Market Value: \$ 500

Underwriting - In-Kind Opportunities

Reception Sponsor – Includes 100% tax deductible in-kind contribution for food and liquids for 125 guests

Gift Sponsor – Includes 100% tax deductible in-kind donation of company branded high-end gift item for 125 guests

Printing Sponsor – Includes 100% tax-deductible in-kind donation of printing needs to include: step/repeat with corporate branding included on same

Audio/Video Sponsor – Includes 100% tax-deductible in-kind donation of audio/video needs – TBD

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Sponsorship Commitment Form

YES! I want to help support victims of abuse by supporting this event in the following way:

___ Presenting Sponsor \$15,000

___ Peace Maker \$2,500

___ Peace Angel \$10,000

___ Peace Believer \$1,000

___ Peace Keeper \$5,000

I am unable to sponsor at this time, but please accept my contribution of \$_____

Sponsorship Information

Company Name _____

Address: _____

City/State/Zip: _____

Contact Name _____

Phone: _____ E-Mail _____

Payment (Must be received by September 30, 2017)

___ Check payable to Miami Rescue Mission, 2159 NW 1 Court, Miami, FL 33127

Credit Card: Amex Visa MasterCard Discovery

Name on Card: _____

Card Number: _____ Exp. Date: ___/___/___

Billing Address: _____

Authorized Signature: _____

For more information, please contact:

Marilyn Purdy
G4G / Cover Girls
Gala Chairperson
786-277-3600
marilyn.purdy@mynycb.com

Gussie Flynn
G4G Leader
305-572-2047
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